

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

<p>Amanda Rushing, et al. , Plaintiff(s)</p> <p>v.</p> <p>The Walt Disney Company, et al. , Defendant(s)</p>	<p>Case No. C 17-cv-04419-JD</p> <p>NOTICE OF NEED FOR ADR PHONE CONFERENCE</p>
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Counsel report that they have met and conferred regarding ADR and that they:

- have not yet reached an agreement to an ADR process OR
- request an Early Settlement Conference with a Magistrate Judge

Date of Case Management Conference November 9, 2017

The following counsel will participate in the ADR phone conference:

Attorney Name & Party Representing	Phone & Email Address
Douglas I. Cuthbertson - Plaintiffs Amanda Rushing, et al.	(212) 355-9500 dcuthbertson@lchb.com
Jonathan Blavin - Defendants The Walt Disney Company, Disney Enterprises, Inc., and Disney Electronic Content	(415) 512-4011 Jonathan.Blavin@mto.com
Purvi Patel - Defendant Unity Technologies SF Benjamin Kleine - Defendant Upsight, Inc.	(213) 892-5296 ppatel@mofo.com (415) 693-2022 bkleine@cooley.com
Craig J. Mariam - Defendant Kochava, Inc.	(213) 270-7856 cmariam@gordonrees.com

*Civil Local Rule 16-8 and ADR Local Rule 3-5 require that lead trial counsel participate in a telephone conference with a member of the ADR Legal Staff before the Case Management Conference. The ADR Unit ([adr@cand.uscourts.gov](mailto:adr@cand.uscourts.gov)) will notify you of the date and time of your phone conference.*

Date: October 19, 2017

Signed: /s/ Douglas I. Cuthbertson

Date: October 19, 2017

Signed: /s/ Craig J. Mariam  
Attorney for Plaintiff

Attorney for Defendant

(see attached signature page)

**Important!** E-file this form in ECF using event name: "Notice of Need for ADR Phone Conference (ADR LR 3-5)."

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12 Attorneys for defendant  
13 KOCHAVA, INC.

14  
15 **UNITED STATES DISTRICT COURT**  
16 **NORTHERN DISTRICT OF CALIFORNIA**  
17 **SAN FRANCISCO DIVISION**

15 AMANDA RUSHING, and her child, L.L., )  
16 on behalf of themselves and all others )  
17 similarly situated, )  
18 Plaintiffs, )  
19 vs. )  
20 THE WALT DISNEY COMPANY; )  
21 DISNEY ENTERPRISES, INC.; DISNEY )  
22 ELECTRONIC CONTENT, INC.; )  
23 UPSIGHT, INC.; UNITY )  
24 TECHNOLOGIES SF; and KOCHAVA, )  
25 INC., )  
26 Defendants. )

CASE NO. 3:17-cv-4419  
**ADDITIONAL SIGNATURES FOR  
NOTICE OF NEED FOR ADR PHONE  
CONFERENCE**

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Gordon & Rees LLP  
275 Battery Street, Suite 2000  
San Francisco, CA 94111

Pursuant to Civil Local Rule 16-8 and ADR Local Rule 3-5, the Parties submit the following additional signatures for their joint Notice of Need for ADR Phone Conference filed concurrently herewith.

Dated: October 19, 2017

LIEFF CABRASER HEIMANN & BERNSTEIN, LLP

By: /s/ Douglas I. Cuthbertson

Douglas I. Cuthbertson

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Attorneys for Plaintiffs and the Proposed Classes

Dated: October 19, 2017

MUNGER TOLLES & OLSON LLP

By: /s/ Jonathan H. Blavin

Glenn D. Pomerantz  
Rosemarie T. Ring  
Jonathan H. Blavin  
Jordan D. Segall

Attorneys for Defendants The Walt Disney Company, Disney Enterprises, Inc., and Disney Electronic Content Inc.

Dated: October 19, 2017

COOLEY LLP

By: /s/ Benjamin H. Kleine

Matthew D. Brown  
Benjamin H. Kleine  
Amy M. Smith

Attorneys for Defendant Upsight, Inc.

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Dated: October 19, 2017

MORRISON & FOERSTER LLP

By: /s/ Purvi G. Patel

David F. McDowell  
Purvi G. Patel  
Julie O'Neill (admitted *pro hac vice*)

Attorneys for Defendant Unity Technologies SF

**CIVIL L.R. 5-1(i)(3) ATTESTATION**

Pursuant to Civil Local Rule 5-1(i)(3), I, Craig J. Mariam, hereby attest under penalty of perjury that concurrence in the filing of this document has been obtained from all signatories.

Dated: October 19, 2017

/s/ Craig J. Mariam

Craig J. Mariam

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San Francisco, CA 94111